

# FAIR HOUSING CONFERENCE 2018

## Past Accomplishments, Future Challenges



## **AN ADVOCACY CASE STUDY**

Strengthening housing advocacy through alliance building



# MARIN POLICIES 1965-2015



**CONSTRAIN  
HOUSING SUPPLY**

*and*

**PROMOTE LOW-WAGE  
SERVICE & RETAIL JOBS**



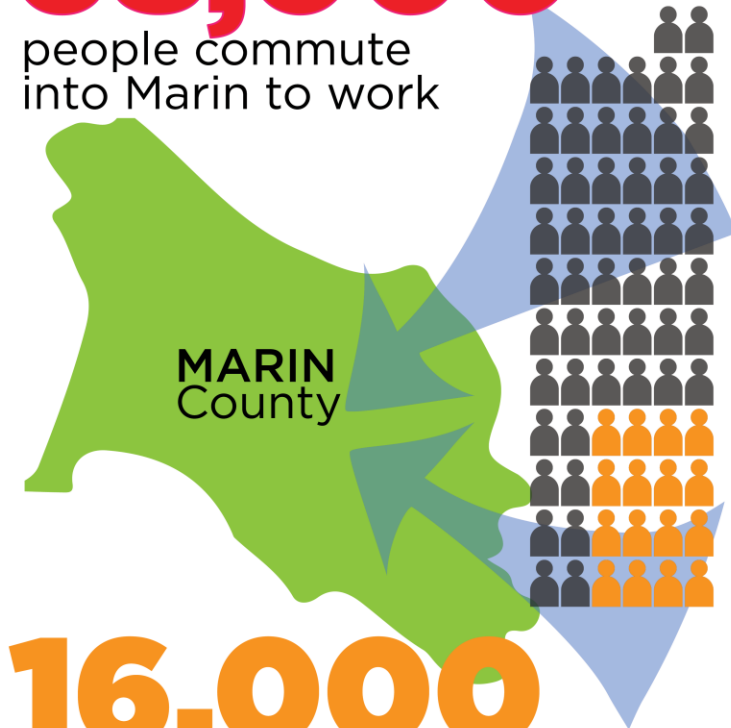
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# MARIN'S IN-COMMUTE

**68,000**

people commute  
into Marin to work



**16,000**

travel 100+ miles a day

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## JOBS, HOUSING, TRAFFIC



Marin **added 7000** jobs,  
**6000** workers, and fewer  
than **600** homes.

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## TEACHERS' CHALLENGE

**\$2456**

average monthly  
Marin rental cost



**\$3588**

monthly salary for  
a starting teacher in  
San Rafael Schools

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perspective

*Elevating the conversation at the intersection of housing & environment since 2006.*

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december | perspective

**Racism and ethnic bias have no place in Marin.  
Unless we allow it.**

**In divisive times – like now – fear of “the other” can lead to expressions of hate.  
We are not immune in Marin. ...**

...A racist epithet spray-painted in Novato. ...A Latino teacher harassed at Redwood High. ...Minority students verbally assaulted on their way to school in San Anselmo. Expressions of racism and hate -- verbal or visual -- make folks angry and afraid. **This ripples out and undermines our sense of well-being and security** in our community.

**Thank you. Persevere in a righteous cause!**

**MarinMEHC.org**

**MarinLWV.org**

**LivableMarin.org (CALM)**

**SustainableMarin.org**

**HCAGMarin.org**

**(Housing Crisis Action Group)**



**DISPELLING THE MYTHS  
SURROUNDING AFFORDABLE  
HOUSING**

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# **ALLIANCES: Hearts, minds, members and missions**

**Marin Interfaith Climate Action  
Marin Interfaith Council  
Marin Organizing Committee  
Marin Conservation League  
Sustainables (Marin, San Rafael)  
Coalition for a Livable Marin (CALM)  
Lead on Climate Coalition (30+ORGS)  
League of Women Voters  
Democracy for America  
Canal Alliance**

**Canal Welcome Center  
Shore Up Marin  
United Marin Rising  
Aging Action Initiative  
CLAM (Comm. Land Trust)  
Housing Crisis Action Group  
Lilypad Homes  
BRIDGE Housing  
Eden Housing  
EAH**

**Whistlestop  
Legal Aid of Marin  
Fair Housing Advocates  
Chamber of Commerce  
Tamalpais Pacific  
Mechanics Bank  
Union Bank  
Bank of Marin  
Individual donors  
Private foundations**

**Strengthening housing advocacy through alliance building**

**A MEHC CASE STUDY**

## AFFORDING RENT IN MARIN



**TWO** people earning minimum wage would **BOTH** have to work

**60 hrs/  
week**

to afford an average 2-bedroom in Marin.



Fair Market Rents 2016: HUD

[marinMEHC.org](http://marinMEHC.org) | [clam-ptreyes.org](http://clam-ptreyes.org)

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## PRECARIOUS HOUSING

**2443**

homes in San Rafael's Canal District are rental units.



**1735**

renter families are cost-burdened, paying more than 30% of income for housing.

[marinMEHC.org](http://marinMEHC.org)

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